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From — Maple Bend Nurseries
Perry—Ohio—

62.67

1929

Sp. trial offer



Your Home
can be
Prettier than
a Picture

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	SEC. 435 ½ P. L. & R.
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	PERRY—OHIO PERMIT NO 2

U. S. Dept. of Agriculture
Field Investigation of Pomology
Washington, D. C.



Maple Bend Nursery

Plan Your Planting Early

There is more plain common sense than humor in the "spring urge" which leads the home owner to burrow deep into his new nursery catalog before the noise of New Year's celebrations has died away—and while winter's snows are deepest. The man or woman who is ready for the first possible planting day of early spring often gains weeks, months and even a whole year over the neighbor who postpones action until spring is nearly gone and early summer threatens to cut landscaping operations short until fall. Sooner or later you are going to undertake the landscaping of your grounds. You may not be giving the matter a great deal of thought just now, but eventually you will realize that the lawn and garden are just as necessary factors in the well-planned home as are the windows or the floor coverings. So why not avoid the dissatisfaction which delay is sure to cause, by starting a list of shrubs and trees you will need, right now?

Follow a Definite Program . . . Let Us Help You Select Your Material

Systematic planning and planting make for the greatest success in beautifying any home. Arrangement of shrubs, shade trees, hedges and fruit must always be undertaken with an eye to their future appearance rather than the immediate effect. Efforts to attain harmonious individuality in ornamental plantings can only be successful through a definite, systematic, well defined plan—each unit a part of the entire scheme and designed to serve a definite purpose. Haphazard planting will only result in dissatisfaction, transplanting, loss of money and unnecessary delays.

We offer you the same friendly cooperation in accomplishing the most for your investment, whether you order by mail or visit the nursery in person. We give our personal attention to the propagating and packing of our nursery stock. Your own ideas always receive first consideration—yet our customers find us willing to contribute from our long experience and knowledge of nursery stock, advice and suggestions which will prove extremely helpful in developing your property to the highest point of landscaping perfection. We know that a satisfied customer is our most valuable advertising medium.



Peach Trees Ready For Sale—2 Year Root, 1 Year Top

Frame Your Home With Exquisite Beauty

Contrast the home which elicits admiration from every visitor or passerby with the bare, uninviting house which lacks the appeal of beauty because it has no adequate planting. The humblest home, harmoniously landscaped, has a charm and appeal which the most elaborate mansion cannot possess unless it, too, has been landscaped according to a plan which will set off its architectural beauty effectively.

Landscaping Budget Solves Cost Problem for Many

You can make your home surroundings more beautiful and more fruitful without the heavy initial expense which many think is necessary. Plan a skeleton arrangement of your planting, and prepare a budget which allows for a certain expenditure each month of the year. Thus your whole planting scheme will be brought gradually to completion over a period which may, if necessary, extend through several seasons. Each year the home will become more attractive, yet the moderate cost when your investment is thus divided will accomplish the same results in the end as a heavy expenditure to begin with. We know of many customers who have thus adopted not only a plan for their planting, but also a plan for its cost. By following this method systematically, you will find the interest of yourself and family in the development of your grounds sustained from year to year.



An Umbrella Elm

The joy of constant progress toward the goal of beauty and usefulness in the grounds surrounding your home is a genuine contribution to happiness and contentment within. Planting a residential property has two purposes, economic and aesthetic. It must provide shade and shelter against sun, rain and wind, and secondarily, it should provide food, not only for the occupants of the house, but for the birds which are man's greatest aid in combatting many insect pests that attack vegetation.

From the aesthetic standpoint, planting may very well be compared to the moldings of the cornice, or the architectural ornament about the entrance or windows of a building. It gives the final touch to the setting or background, bringing out in softened relief, the attractive architectural details of the property. It separates boundaries or divisions within the property in a way that makes a fence look harsh and forbidding by comparison. There are few homes which call for identical planting arrangement. Just as the individual ideas of the owner are reflected in its architecture, so should they appear in the landscaping effect, and it is a fact well known, that the small city lot often calls for more skill than the large, spacious grounds of many times its area.

Telling You Something About Ourselves and Our Nursery

Maple Bend Nursery enjoys the confidence and cordial business relationship of thousands of customers through many states, with whom we have done business over a period of 35 years. Our location is at the northern boundary of Ohio, where the atmosphere is tempered and purified by the balmy breezes of Lake Erie—a special advantage because here, fungus diseases are rarely found, and our stock always ripens thoroughly in the fall, going into the winter without danger of being injured by frost.

The soil of our many acres is rich loam of wonderful fertility, very rich in nitrogen and underlaid with a porous clay soil, eminently adapted to the production of hardy nursery stock. These conditions account to a very great extent for the vigor of our trees and plants, when afterward transplanted.

Comparisons prove that our stock does not have the willowy, watery soft growth of southern and western stock. Wood is firm and hard, the bodies strong, and roots with strong forcing power.

The most scrupulous care is exercised in the handling of trees and shrubbery at Maple Bend, from the time of digging until they are packed for shipment. No chance of injury to stock before shipment is possible under our system. All packing is done by experienced nurserymen, and each shipment is carefully inspected before it leaves our packing room. Our aim is to raise the best stock, graded to the highest standards, strongly grown, well-rooted and thrifty. By giving our personal attention to the propagating and packing of our nursery stock, we can assure our customers delivery in the best possible condition, exactly as represented, as nearly as it is humanly possible to make it.



A Scotch Pine Tree

Our Evergreens

Popularity of evergreens, ranging from the dwarfed, low-growing types to the tall, stately pines is well-founded on their usefulness and beauty in practically every planting scheme which may be conceived.

We specialize in the most dependable evergreens, such as Arbor Vitae in its numerous varieties, Juniper, Pines, Retinspora and Spruce. These hardy, coniferous evergreens are indispensable because of their value as backgrounds, in foundation plantings, as screens, windbreaks and other purposes too numerous to mention.

Evergreens, well placed, will add beauty and charm to your grounds throughout the year. Summer finds them appealing in their varied tints of greens, blues and yellows. They form the ideal background for more brilliant foliage. Wintertime, when all other shrubs and trees have lost their ornamental effect, is the most glorious of all seasons for the evergreen. Winter finds them furnishing the entire setting, brightening the entire landscape with touches of color on the dreariest days. Here again, careful planning is all-important. Specimens well placed, even in limited number, are many times more effective than any quantity poorly arranged.

OUR STOCK PRODUCES SATISFACTORY RESULTS

Butler, Pa., May 11, 1928
T. B. West & Sons
Perry, Ohio
Gentlemen:

Confirming my message of this morning, I enclose check for \$2.40 in payment of the additional 300 Wm. Belt Strawberry plants ordered from you. I want to thank you for the very nice and sturdy plants which you shipped me the other day. I placed an order in Michigan recently for plants and they do not compare with yours at all in any respect. I will know hereafter where to send for really good plants. Hope these will be as nice as others. If the check is not right, please advise me by return mail.

Very respectfully yours,
A. F. REGAL

Columbia Station, Ohio,
May 9, 1928

T. B. West & Sons
Perry, Ohio

Dear Sirs:

Inclosed you will find check which I hope you will find balances my account. I thank you for the promptness in handling my order and hope I will be able to do a larger per cent of business with you next year.

Yours sincerely,
HARRIS D. FORTUNE

Rocky River, Ohio, May 2, 1928
T. B. West & Sons
Perry, Ohio

Dear Sirs:

Received the ash tree and the currant bushes. I am very well pleased with them and everything is now satisfactory. I will still have that confidence in you when I want to order again, knowing that you will make the proper adjustments if things prove not satisfactory. I think you will find that that way is the cheapest kind of advertisement.

Yours truly,
J. JACQUE

New York City, May 27, 1927
T. B. West & Sons
Perry, Ohio

Dear Sirs:

I am very anxious to let you know that from all the nurseries I have ordered this year your fruit trees and shrubs have been the best and I thank you. Also let me extend my thanks for the ones you replaced and for the wonderful system you have.

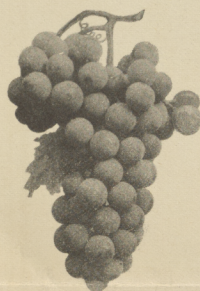
I have ordered from eight different people this year but no one has satisfied me with as healthy plants as yours. After this when I need anything I will surely order from T. B. West.

Wishing you all success, I remain
Yours truly,
S. GENTILE

From these letters and many others in our files, it is evident that our customers have found Maple Bend Nursery stock dependable, exactly as represented, and this organization thoroughly reliable in all its dealings with them. Old customers already know what new customers quickly learn as to the quality of our stock and the fidelity with which we look after their interests.

T. B. WEST & SONS **Maple Bend Nurseries** PERRY, Lake Co., OHIO

NOW is the TIME to Start Your Planting Program



An early beginning means a happy conclusion to this year's landscaping efforts about your home. If you are starting an entire new program, with a new house or one recently remodeled, you can create, with our assistance, that pictured setting of grace and beauty which has existed heretofore only in your dreams. If, on the other hand, you desire to carry further a planting program already begun, ideas have undoubtedly occurred to you from time to time as to what might make your present planting more

attractive or more complete. Suggestions taken from the successful landscaping of other homes can often be incorporated in your plan. Let us help in reaching an early decision through our new catalog pictured below, which will be mailed to you promptly upon receipt of the attached request blank. It contains many helpful suggestions that will enable you to crystallize your ideas into a really effective effort for the new year.

AS THE first step in any plan, the owner must include the essentials that make a beautiful picture. The same fundamental elements which produce beauty in a painting will produce a beautiful effect in your planting. Because the house should always be the dominant feature, the front yard should be given a treatment designed to lead the eye toward the house, and more particularly the front door. Shrubs which will eventually dwarf the house by their size, are to be avoided. Larger shrubs should be planted at the corners of the building, and away from windows. Smaller shrubs in front of these and on either side make a varied and interesting silhouette.

Exposure should be studied carefully, so that no part of the plan will be a failure through the wrong planting under shaded or extremely sunny conditions. Even the shadows cast by trees or buildings on adjacent lots have to be taken into consideration. The best way to determine the effect of the sun is to make personal observations. Next comes the consideration of such hedges or boundary plantings as will prove appropriate. The garden and lawn spaces in the rear, the question of what shade and fruit trees are needed, all must be thought of before you can complete a well-balanced, thoroughly adaptable program.

YOUR ROSE and FLOWER GARDEN

To succeed with roses, it is necessary to plant in the fall or very early spring. Roses for landscape use may be divided arbitrarily into three classes: border or bush roses; climbing roses and cut-flower roses. In the first two groups, there is very little difference in landscape design from the average shrubs and vines of other varieties. Hybrid perpetual roses have larger flowers, with long stems and serve both for hedge and cutting. The Hybrid Tea Roses are noted for their exquisite form and delicate shadings of color. They are not as hardy as the perpetuals, but are well worth the extra protection and care required. Baby ramblers are very popular for budding purposes, while the climbers furnish an unlimited opportunity for use on pergolas, porches, lattices and individual garden frames. The pleasure to be had from a well-selected assortment of roses that will furnish blooms from early June until frost is unsurpassed by any other type of garden culture.

CLIMBING VINES

Beautiful climbing vines do more than just contribute to the setting—they become a part of the architecture, supplement the home's exterior treatment, and often actually correct an otherwise ugly exposure, balancing windows or doorways so as to hide broad expanses of bare side wall.

Adapted to use in pergolas, latticed fences and arched doorways or covered seats, vines have become just as much a necessity as flowers, shrubs or trees. Boston Ivy... Clematis... Honeysuckle and Wistaria are a few of the favorites which we offer in every desirable variety.

Be Sure to Include Fruit in Your List

Fruit is a very essential item in any planting list, especially when you consider that it will return a definite profit besides serving ornamentally. On the small city lot, a few fruit trees, a small berry patch or grape arbor will give a surprisingly large crop continuously if properly cultivated.

On the farm, fruit becomes a very tangible and profitable item,

especially now that the city customer goes directly to the farmer's door. Any moderate amount of good quality fruit can be disposed of without transportation or commission expense. "It's not a farm without fruit" has long been the keynote of Maple Bend's selling effort directed toward the farmer. We can point to hundreds of profitable orchards and berry patches which originated in high grade nursery stock from Maple Bend.

The man who plants an apple orchard makes a long time investment which will if properly handled, bring returns for a lifetime. Cherry trees also prove a highly productive investment and also make an attractive roadside tree, in place of the ordinary shade tree. Peaches, apricots, quinces, pears, plums and nut trees each have their place. Grapes and berries in a multitude of the leading varieties are offered in our catalog.

How to Send Cash With Your Order

Our terms are cash with order unless otherwise agreed upon. If goods are desired C. O. D., the order must be accompanied by one-third of the amount to guarantee acceptance. Remittances should be made by P. O. Money Order, Registered Letter, Express Money Order or New York Draft.

SPECIAL TRIAL OFFER \$5.00

Below you will find listed four special trial offers each one of which you can secure for only \$5.00—whether it be fruit, roses, shrubs or perennials. You can get a selection that will at once be recognized as one of the greatest nursery offers one can find anywhere. The value represented in these offers is one that would be hard to duplicate no matter where one tried. We are making these offers in order that you may get better acquainted with Maple Bend Nursery stock. We are confident that an acquaintance with our stock and our method of doing business will convince you of the wisdom of dealing with us in the future. Just fill out the order blank below and mail to us at once. We will make shipment at the proper time.

FRUITS

SPECIAL \$5.00 OFFER

- 1 Baldwin Apple
- 1 Delicious Apple
- 1 Bartlett Pear
- 1 Elberta Peach
- 1 Lombard Plum
- 1 Governor Wood Cherry
- 1 Montmorency Cherry
- 1 Concord Grape
- 1 Delaware Grape
- 1 Niagara Grape
- 1 Plum Farmer Raspberry
- 1 Latham Raspberry
- 1 Eldorado Blackberry

ROSES

SPECIAL \$5.00 OFFER

- 1 Paul Neyron
- 1 General Jacqueminot
- 1 Frau Karl Druschki
- 1 Caroline Testout
- 1 Los Angeles
- 1 Wm. F. Dreer
- 1 H. V. Machin

SHRUBS

SPECIAL \$5.00 OFFER

- 1 Forsythia—2-3 ft.
- 1 Deutzia—2-3 ft.
- 1 Hydrangea P. G.—2-3 ft.
- 1 Philadelphus Virginialis—2-3 feet
- 1 Spirea Anthony Waterer—18-24 in.
- 1 Spirea Van Houtte—2-3 ft.
- 1 Honeysuckle Morrowi—2-3 ft.
- 1 Weigelia Eva Rathke—2-3 ft.
- 1 Althea—2-3 ft.
- 1 Viburnum Opulus—2-3 ft.

PERENNIALS

SPECIAL \$5.00 OFFER

- 3 Fox Gloves
- 3 Shasta Daisies
- 3 Columbine
- 3 Tritoma
- 3 Delphinium
- 3 Yucca
- 3 Hollyhocks
- 3 Coreopsis
- 3 Phlox
- 3 Sweet Williams
- 3 Gaillardia
- 3 German Iris
- 3 Chinese Lantern Plants



A Field Scene at Our Nursery—Peonies in Bloom

Plant Shade Trees For Your Own and Future Generations

In song and poetry the virtues of tree-planting have been extolled—man's love of beautiful trees... the appreciation that your sons and daughters will feel as they view your handiwork many years hence. Trees not only are beautiful to look upon—they provide shade, shelter and food. An American elm rising like a canopy and arching above the roof line, completes the frame about the home or other buildings. A close-growing, low tree placed behind a building forms a perfect background. Trees, because of their size and proportions are most used to create large scale effects—and they must be planted with good judgment, and an eye to their future growth. By adding several shade trees to your list this year, you will assure lasting enjoyment and benefit for yourself and your family. Trees, indeed, are one of the best investments any homeowner can make.

Any realtor will tell you that property on which trees are already growing moves twice as quickly as a bare lot. The quickest way to make a barren piece of property more desirable is to add a liberal planting of healthy young shade trees. On the farm, trees serve as a windbreak, a shelter and a perfect setting for the farm home. They mark permanently the boundary lines. In this day of heavy traffic along main highways, they screen the house from noisy, swift-moving cars. Of all the benefits of fine trees, that of providing restful privacy is perhaps most important. Appreciation of the real value of good trees increases in the same proportion as America's tree-covered lands become bare. Reforestation can well begin at home—to assure happiness, safety and contentment of future generations.



A Specimen of Hydrangea

MAPLE BEND NURSERIES

T. B. WEST & SONS

Perry, Lake Co., Ohio

START Next Season's Planting Plans By Mailing This Order Now!

MAPLE BEND NURSERIES,
Perry, Lake County, Ohio

Gentlemen:

Enclosed find ☐ Money Order ☐ Bank Draft for \$5.00 covering the cost of your special trial offer as contained in your circular.

Send me Offer No. and Offer No.

Also send me your new 1929 catalog, containing complete list, planting directions and prices of Fruit Trees, Shade Trees, Berries, Shrubs, Roses, and other hardy Nursery Stock.

(Signed)

Street or Route No.

Postoffice County

Dept. State



